

# Trailblazer Award Category

## Form Preview

## Trailblazer Award Category

\* indicates a required field

### Overview

Our Trailblazer award is for businesses that are less than three years in and are already changing the game. They are disrupting their industry, market, or the status quo through an innovative product, service, or business model.

### Qualifying Questions

**Eligibility requirements, selection criteria, FAQs and full terms and conditions** are available here: <https://www.westpac.com.au/female-founder-awards/>

We recommend reviewing this information before starting your application.

If you answer **no** to any of the below **qualifying questions** you will **not** meet the eligibility criteria for these awards. If all qualifying questions are answered **yes**, you will proceed to the next stage of questions.

For support or assistance, please contact **FemaleFounders@westpac.com.au**

**Have you been operating the business for three years or less? \***

- Yes
- No

**Are you an Australian Citizen or Permanent Resident? \***

- Yes
- No

**Are you the owner or part owner of the business being entered? \***

- Yes
- No

**Is the business being entered 50% women-owned and 50% women-led? \***

- Yes
- No

**Do you agree to be interviewed, photographed and potentially featured in news coverage and Westpac promotions? \***

- Yes
- No

### Contact and Business Details

**Applicant \***

Title      First Name      Last Name

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### Applicant Position \*

### Applicant Phone Number \*

Must be an Australian phone number.

### Applicant Email \*

Must be an email address.

### Business Name \*

Organisation Name

### Business ABN \*

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	<a href="#">More information</a>
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

### Business Address

Address

  

### Business Website

Must be a URL.

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### Getting to know you

**Before you begin your application, we'd love to hear a bit about your story. What's a moment in your business journey you're most proud of? What did you learn? \***

Word count:  
Must be no more than 400 words.

### Submission Questions

#### Selection Criteria

Applications will be assessed against the following criteria:

- **Innovation:** How clearly you define the problem, and how original or distinctive your product, service, or approach is.
- **Impact, Differentiation & Defensibility:** The value your solution creates for customers and the strength of your competitive advantage.
- **Market Validation & Traction:** Evidence of customer demand and traction appropriate to your stage (e.g. usage, revenue, partnerships).
- **Scalability & Market Potential:** Your potential to grow, including the size of the opportunity and the strength of your growth plans.
- **Founder & Execution Capability:** Your ability to deliver, including the capability, adaptability and focus of the founder or team.

Judges will consider the overall strength, clarity and authenticity of each application, relative to the stage of the business.

**What does your business do, what problem does it solve, and what makes it stand out for customers? \***

Word count:  
Must be no more than 500 words.

**What impact does your business have on customers and how is it different or improved from anything else in the market? \***

Word count:  
Must be no more than 500 words.

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**What evidence do you have that the market wants your solution today? Please include any partnerships and other third-party validation, if relevant. \***

Word count:

Must be no more than 500 words.

**How do you plan to scale the business in the coming years? \***

Word count:

Must be no more than 500 words.

**Why are you and your team well positioned to deliver on that growth and your business vision? \***

Word count:

Must be no more than 500 words.

## Sorry, you have not met the eligibility criteria

Thank you for your interest in the Westpac Female Founder Awards.

**Based on your responses, this application isn't available for you at this time.**

Please **do not** submit this application.

For more information on the eligibility criteria please visit [westpac.com.au/female-founder-awards](https://www.westpac.com.au/female-founder-awards)

For further information or support, contact [FemaleFounders@westpac.com.au](mailto:FemaleFounders@westpac.com.au)

## Important Information

### Privacy Notice

All personal information we collect about you in connection with the Westpac Female Founder Awards is collected, used and disclosed in accordance with our Female Founder Awards Privacy Notice, which is available at: <https://www.westpac.com.au/business-banking/female-founder-awards/privacy-policy/>.

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This privacy notice applies in addition to Westpac's Candidate, Visitor and Contractor Privacy Statement and contains more information about how you can access and correct your personal information, or make a complaint about how your personal information is handled.

## Terms & Conditions

By submitting an application for the **Westpac Female Founder Awards** you confirm that you have read, understood and agree to the full **Terms and Conditions**, available here: <https://www.westpac.com.au/business-banking/female-founder-awards/terms-and-conditions/> and that the information provided in your application is true and correct.

### Eligibility

By submitting an application, you confirm that:

- Your business has been operating for three years or less.
- Your business is at least **50% women-owned** and **50% women-led**.
- Your business is **majority or wholly Australian owned**, with an active **ABN (and ACN, where applicable)**, and has been registered for at least **six months** prior to submitting this application.
- Your primary place of business is in Australia.
- Your business is **not more than 50% owned by another business**, is solvent, and is not subject to material litigation.
- Your business is **not a government agency**.
- Your business is **not a not-for-profit organisation or registered charity**.
- You are an **Australian citizen or permanent resident**.
- You are the **owner or part-owner** of the business.

Applications that do not meet these eligibility requirements will not be progressed.

### Application Process

- Applications must be submitted by an authorised senior representative of the business.
- Once submitted, applications **cannot be amended**.
- Westpac reserves the right to request further information or conduct interviews as part of the assessment process.
- Shortlisted applicants may be required to provide supporting information, including financial documentation such as profit and loss statements and tax records.
- Shortlisted applicants may be required to consent to a police check.

### Assessment & Judging

- Applications will be assessed by a judging panel comprising senior Westpac representatives and, where appropriate, external industry experts.
- Westpac may review publicly available information (including websites and social media) as part of the assessment process.
- The judges' decision will be final, and no further correspondence shall be entered into.

### Confidentiality & Use of Information

- Information provided in your application will be treated as confidential and accessed by Westpac employees, contractors and any external parties involved in administering and judging the Awards.

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- Westpac may use application information in aggregated and de-identified form for reporting, research or promotional insights.
- Personal information will be handled in accordance with Westpac's Female Founder Awards Privacy Notice and Westpac's Candidate, Visitor and Contractor Privacy Statement.

### **Promotion & Publicity**

- If your application is successful, you agree to participate in reasonable promotional activities related to the Awards, including media interviews, photography and marketing use of your business name and logo, at no cost.

### **General**

- Prizes are not transferable or exchangeable and may have tax implications. Applicants should seek independent financial advice.
- Westpac reserves the right to verify eligibility, disqualify applications that are false or misleading, and amend or cancel the Awards at any time.